

## SPEAKERS BIOGRAPHY

**Timothy Loh**

USSEC Southeast Asia

**Dr. Ong Mei Horng**National University of  
Singapore***Timothy Loh***

Timothy Loh has been the Regional Director with the U.S. Soybean Export Council Inc. since 2014. In addition to his general management responsibilities, he also supports a team of 35 trade and technical professionals dedicated to the promotion of U.S. Soy for food and feed applications in key destination markets in Southeast Asia and Oceania. Having served as the Region's Director of Marketing for over half of his 21-year career with the U.S. Soy Industry, Timothy continues to provide leadership in the development of marketing strategies and customer experience management. Timothy started his career in ocean transportation, managing the commercial prospects of a fleet of Panamax vessels with an international shipping firm. He later joined a U.S. based grain company, Continental Grain Company (CGC), gaining operational experience at its regional headquarters in Hong Kong, Geneva, and New York, before moving to the Philippines as CGC's Country Marketing Manager. Timothy holds a Masters in Agribusiness from Kansas State University, and a Degree in Finance from Western Michigan University. His focus is in international agribusiness marketing and trade, ocean transportation and supply-chain logistics for agricultural commodities.

***Dr. Ong Mei Horng***

Dr Ong Mei Horng is currently an Innovation Advisor and Consultant for food and beverage manufacturers, start-ups, venture capitalists, universities and research agencies. She helps companies to innovate and transform their business via the development of new product and services, and adoption of advanced manufacturing and digital transformation. Dr. Ong is an Adjunct Professor and lecturer for Food Science, Technology & Human Nutrition courses, Food Science and Technology Department, Faculty of Science at the National University of Singapore (NUS). She is a council member of Singapore Institute of Food Science and Technology (SIFST) and a certified Smart Industry Readiness Index (SIRI) Assessor EDB-TUV SUD SIRI Institute, Singapore. A member of Scientific Evaluation Panel for Singapore Food Story R&D Programme. She has extensive industry experience and deep expertise gained from over 28 years of working in food and beverage companies such as Nestlé (UK & ANZ), Mars (ANZ), Cadbury (China), Vitasoy (HK & China) and F&N (SG, MY and TH) and more recently in Digital and Advanced Manufacturing Research Agency A\*STAR-ARTC (SG). Dr Ong graduated with a Bachelor of Science in Food Science and Management with honors from King's College, University of London and obtained her Ph.D in Food Science and Technology from the University of Nottingham in England. She obtained her Business Executive Leadership Course from NUS.

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For more information, email to: [Yboonsong@ct.ussec.org](mailto:Yboonsong@ct.ussec.org)

## SPEAKERS BIOGRAPHY



**Prof. David Cameron-Smith**  
Singapore Institute for  
Clinical Sciences

### ***Prof. David Cameron-Smith***

Professor David Cameron-Smith is a Senior Principal Investigator at the Singapore Institute for Clinical Sciences, A\*STAR. He is currently working on digestive comfort, gut microbiome, plant-based proteins and sarcopenia as part of this efforts to work in partnership with Singapore government food agencies and food manufacturers under A\*STAR. Prof. Cameron-Smith also serves as an Adjunct Fellow for the Riddet Institute, Centre of Research Excellent in Food Science, Massey University since 2017. Prior to joining A\*STAR, he was the University Chair in Human Nutrition at the Liggins Institute, University of Auckland, New Zealand. Prof. Cameron-Smith was also founding Director of the National Science Challenge, High-Value Nutrition, a national coordinated research program to enhance the export opportunities for New Zealand food producers and manufacturers. His research expertise spans from clinical trials to molecular biology with a particular emphasis on dietary protein and lipids and skeletal muscle regulation. As authors of over 250 scientific publications and 19 registered clinical trials he has an established international reputation as a leading research authority in nutrition, food and health impact. Prior to New Zealand, he was professor at Deakin University. Prof. Cameron-Smith obtained his Ph.D. in Nutritional Physiology and Biochemistry, Deakin University and Bachelor of Science, University of Tasmania, Australia.



**Mrs Yeong Boon Yee**  
USSEC Southeast Asia

### ***Yeong Boon Yee***

Mrs Boon Yee Yeong serves as Senior Technical Consultant and lead of the Human Utilization Program for USSEC Southeast Asia, based in Singapore. In this capacity and as consultant since 1992 to the organization, she oversees the planning, coordination, and implementation of USSEC soy food program for the region, which includes the major ASEAN markets of Indonesia, Thailand, Malaysia, Vietnam, Singapore. She has extensive experience working with key industry, government, academic institutions and health agencies throughout SE Asia, facilitating technical meetings, relevant research, seminars, trainings and education programs related to soy as well as other fields in nutrition and food safety. Ms Yeong spearheaded the monetization program for utilizing US soy in child feeding program in Indonesia during the financial crisis of 1997-2000 benefiting over half a million infant and school going children, and jointly initiated the nation-wide Tempe Revitalization Program after the 2009 crisis with the setting up of the Indonesia Tempe Forum in 2010. The SE Asia soyfood program was instrumental in building the specialty IP soybeans market for US soy farmers and suppliers for the high value add soymilk and tofu market in Thailand, and increasing in Vietnam, Singapore and Malaysia. A nutritionist by training, with a postgraduate degree in Nutrition and Dietetics from Kings College, University of London, UK, Ms. Yeong also holds the position as Executive Director of the Southeast Asia Region branch of the International Life Sciences Institute, a non-profit scientific organization headquarters in Washington DC, that addresses issues related to nutrition, food safety, risk assessment and the environment. ILSI SEA Region covers activities in ASEAN and Australia.

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